

# *Helping Babies Survive*

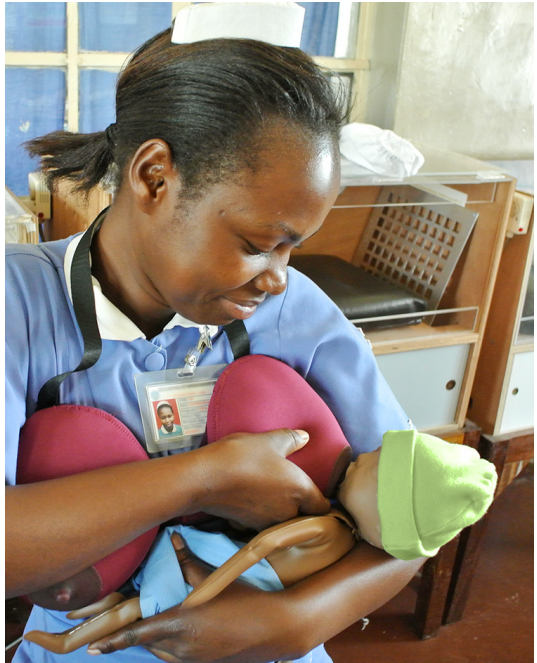
## **Essential Care for Every Baby**

**Essential Care for Every Baby (ECEB) is a new training program on essential newborn care based on latest WHO guidelines.**

Developed by the American Academy of Pediatrics, the curriculum begins after birth throughout the first day of the newborn's life, until the time of discharge.

ECEB provides effective training using graphic training materials and interactive, hands-on simulators.

Combine ECEB with Helping Babies Breathe curriculum to ensure that every health worker is prepared to resuscitate and provide essential care to all babies.



To learn more about ECEB and access the training materials, visit: [www.helpingbabiesbreathe.org](http://www.helpingbabiesbreathe.org) or email [hbs@aap.org](mailto:hbs@aap.org)

# Helping Babies Survive Essential Care for Every Baby

